

Example Search Screen Flow - USER side of the system

- A. SIGN IN and SEARCH or JOIN option prompt
- B. USER SIMILARITY PROMPT
- C. SCOPE OF DATABASE PROMPT
- D. JOIN SOLICITATION and initial preference question prompt to user
- E. TRAIT OPTION SCREEN defining micro-demographic to search
- F. VARIABLE TRAIT selection screen, narrowing variable based target demo group
- G. FACTOID advertisement deemed relevant to USER based on data collected to this point
- H. PREFERENCE MENU SCREEN wherein user selects personal preference and personal issue areas of interest related to their micro-demographic.
- I. FACTOID advertisement selectively relevant to the indicated preference areas and the users indicated micro-demographic .
- J. RESULTS SCREEN related to data correlation of preference regarding the users' micro-demographic group and the areas of interest selected in preferences menu. Option of selecting a result to further correlate that result to the users' micro-demographic group.
- K. TOP TEN, or selected amount of closest correlating members to the users' micro-demographic parameters, who selected a preference aspect.
- L. SELECTED DATABASE MEMBER deemed of interest by the user, likely based on photo featured and/or selected data featured in the "top 10" database members screen provided. This member's areas of personal preference and personal feedback collected are featured for the user to select, toward reviewing long form and provided options feedback from the member in this area
- M. LONG FORM FEEDBACK is provided related to a selected area of personal preference.
- N. OPTIONS of cross referencing this new area of preference with the users' micro-demographic as a whole and other database option such as the review of other preference data of members selectively similar to a selected single member, changing the micro-demographic completely to be relevant to the traits of another member are given.
- O. OPTIONS to return to preference screen and other phases of the search to begin with new preference areas, or a new micro-demographic should a return to the TRAIT screen be selected.

FIG.1

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- A. TRAITS OF MEMBER MENU and feedback screen
- B. PREFERENCES OF MEMBER MENU and feedback screen and sub-screen for longer form feedback
- C. SUBMISSION OF PHOTO and/or other visual or audio data for posting within the members' searchable profile within database
- D. MEMBERS' incentive point accrual total
- E. MEMBERS' example redemptions option prompt screen
- F. MEMBERS' full redemption catalog
- G. MEMBERS' incoming e-mail from USERS, where in responding to such mail provides additional incentive points to the member.
- H. ADVERTISING posting agreeably received by point accruing members, example
- I. POSTING BOARD uniquely assembled for MEMBER based on trait and preference data collected regarding the member

FIG.2

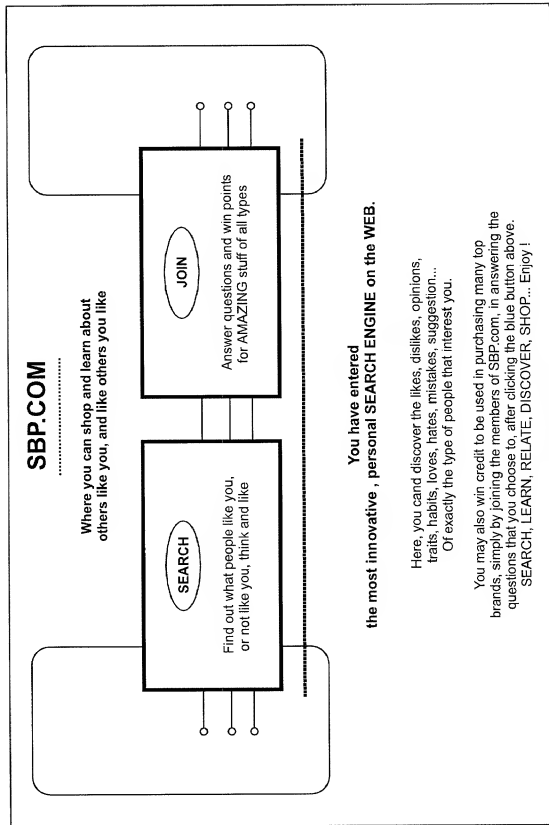


FIG.3

Begin the adventure of your internet life.

Find out exactly what people YOU are interested in are thinking, buying and hoping for; Send mail and post messages for exactly those people who can help you, guide you and are related to you.

I am Interested in info about people like me

I am Interested in discovering info on someone, or people other than myself

I want info only on members who have photos.

I am OK if a member close to my requested type does not have a photo to view

Send me info on things relevant to areas of my search

Fig.4

BECOMING a member is easy:

SELECT a screen name: _____
and PASSWORD: _____

And, answer questions as they come up during your searches,
For each answer you will win 2 points toward "stuff."
Answer some of the "long form" questions, get 5 points each,
Submit a photo JPEG or GIF and get a 20 point bonus.

QUESTION 1: Do you consider yourself a happy person? 2 pts.

Depressed Down a bit Neutral Upbeat Happy
plenty

☐ ☐ ☒ ☐ ☐

Write in more about this, for 5 more points _____

FIG.5

DEMEANOR: please select the option which best describes the demeanor of the type you are searching:

☐ VERY AGGRESSIVE

☐ ACTIVE BUT MODERATE

☐ NEUTRAL

☐ LAID BACK

☐ QUITE PASSIVE

DID YOU KNOW? ...
22% of members who consider themselves VERY AGGRESSIVE prefer FORD/sport utility vehicles over other brands?

CLICK for more on FORD SUV's

FIG.7

POP UP SCREEN :

I would like to focus my search to the following:

- ☐ ALL MEMBERS IN THE DATABASE
- ☒ TOP 10 CLOSEST MATCHES TO MY DEMO
- ☐ TOP 50 CLOSEST MATCHES
- ☐ TOP 100 CLOSEST MATCHES
- ☐ TOP 5% CLOSEST TO MY DEMO
- ☐ TOP 10% CLOSEST TO MY DEMO
- ☐ TOP 15% CLOSEST TO MY DEMO

☐ Include only members
who gave long form
feedback on answers

☒ Include only
members
with photos
or video

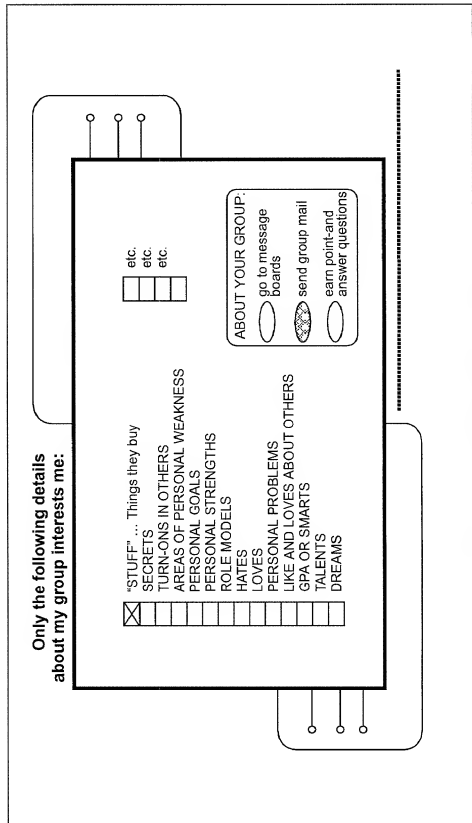
MUSIC ITEMS AVAILABLE-click
item to order with points and/or cash
(Pay \$5 per 10 points extra)

- ☐ CD singles 150 points
- ☐ full Cd's 500 points
- ☐ DOWNLOAD singles 50 points
- ☐ VIP passes at concerts 200 pts
- ☐ AUTOGRAPHED items 500 pts
- ☐ etc, etc.

FIG.8

[illegible]

After each SEARCHER-selected TRAIT category has been answered, the “things” that the SEARCHER IS curious about his or her requested “type” of people are selectable:



"STUFF" was the selected option of SEARCHER.

FIG. 9

Click the selected artists to see your group's favorite albums and songs by that artist!

What do you think of WHITNEY HOUSTON?
From 1 to 5, love to hate:

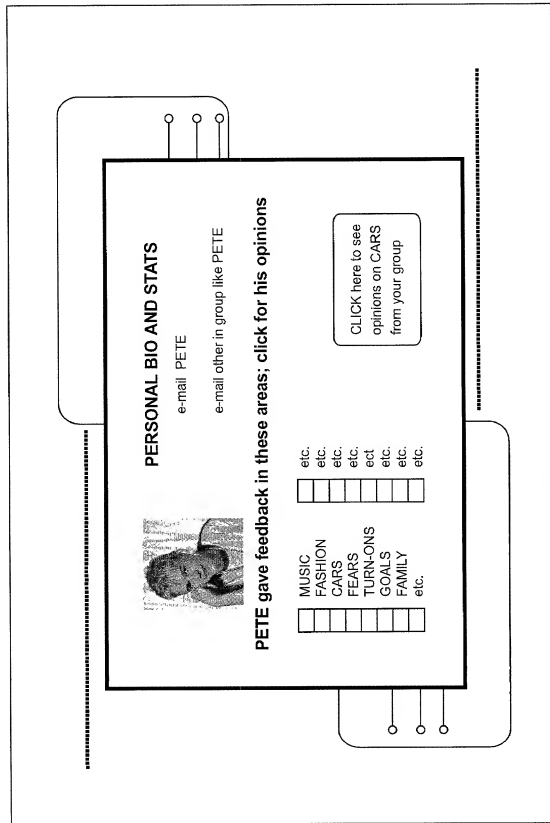
(2 pts plus 2)

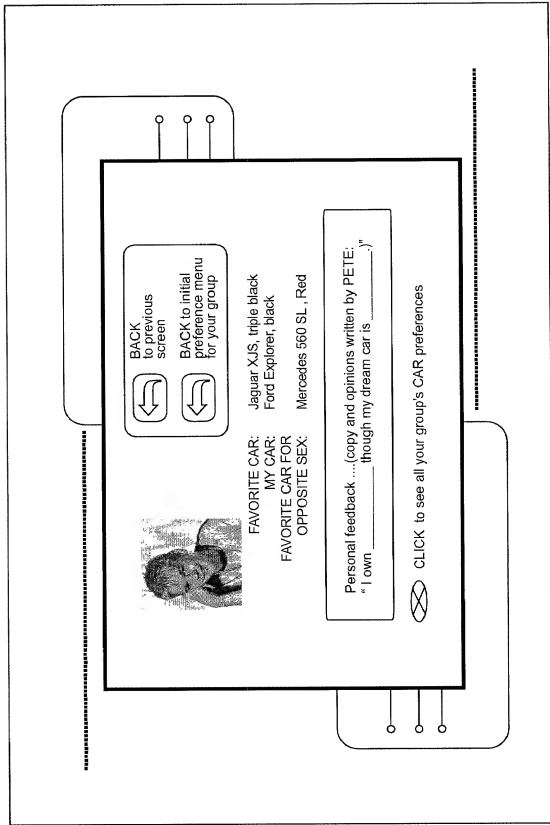
1 Love 2 3 4 5 Hate

Who is your favorite female recording artist? _____

Click twice on a selection to see the top 10 closed matches on your group who selected the recording artist you select.

FIG.11B





The searcher has selected group's CARS preferences

Fig.14

SELECTED "DETAIL SCREEN" made available
by PETE's "car preference" screen

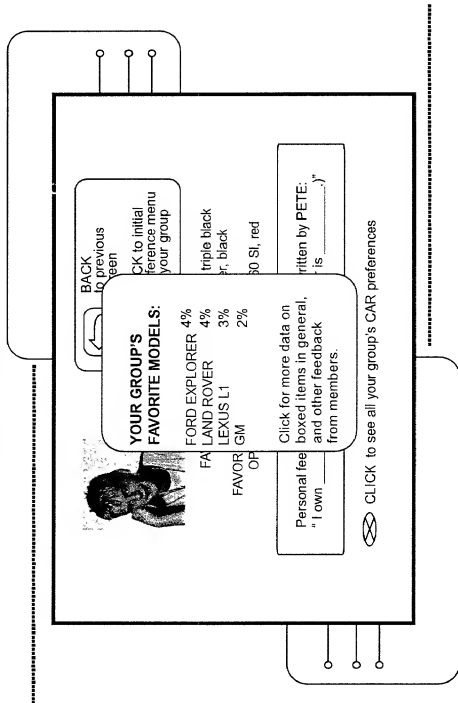


FIG.15

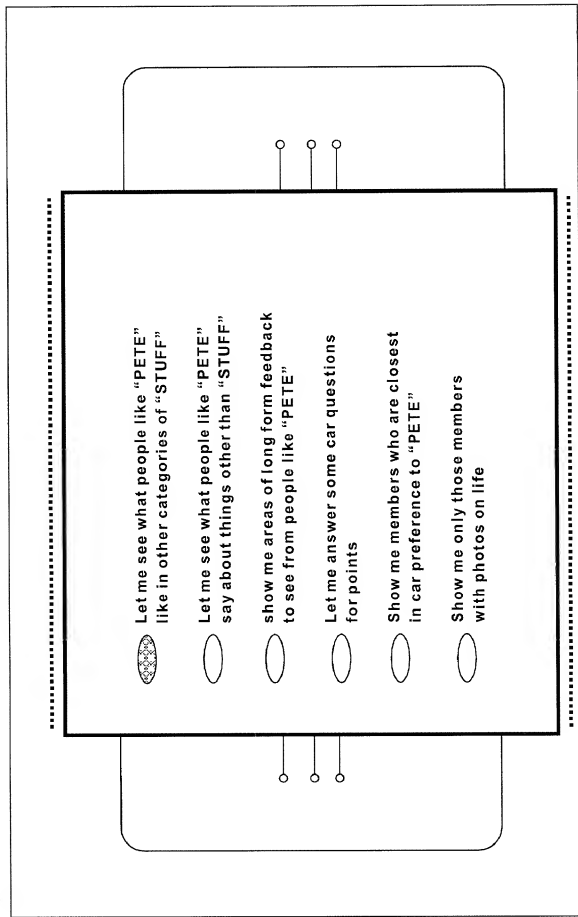


FIG.16

